

# FULL YEAR RESULTS FY14

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John Guscic  
Managing Director

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# Highlights

- Performance in strategic growth businesses drive record result
  - ZUJI turnaround delivered around \$2 million EBITDA contribution
  - Lots of Hotels (LOH) profitable in 2H FY14
- Webjet increased its lead as the #1 OTA brand in Australia
  
- **TTV** up 9.4% to \$967 million
- **Revenue** up 31.9% to \$98.6 million
- **TTV revenue margin** up 20.0% (from 8.5% to 10.2%)
- **EBITDA** up 89.3% to \$23.3 million
- **NPAT** up 195% to \$19.1 million
- **Final dividend** of 7.25 cents – total year 13.5 cents

# Financial results overview

Year Ended 30 June 2014 \$m	FY14 vs. Reported FY13			FY14 vs. Normalised FY13		
	FY14	FY13		FY14	FY13 (1)	
<b>TTV</b>	967	884	9.4%	967	778	24.3%
<b>Revenue</b>	98.6	74.8	31.9%	98.6	66.5	48.3%
Costs	75.3	62.5	20.6%	75.3	45.0	28.6%
<b>EBITDA</b>	23.3	12.3	89.3%	23.3	21.6	8.1%
Depreciation and Amortisation	(2.8)	(2.0)	40.1%	(2.8)	(1.9)	45.1%
<b>EBIT</b>	20.5	10.3	114.4%	20.5	19.6	13.3%
Interest	0.6	1.2	(47.6%)	0.6	1.2	(47.9%)
Associates	(0.0)	(0.1)	(17.2%)	(0.0)	(0.1)	(17.2%)
<b>EBT</b>	21.1	11.4	84.2%	21.1	20.8	1.5%
Tax Expense	(2.0)	(5.0)	(60.6%)	(2.0)	(6.4)	(69.5%)
<b>NPAT</b>	19.1	6.5	195.0%	19.1	14.4	33.0%
<b>EPS (cents)</b>						
- Basic	24.24	8.74	177.3%	24.24	19.22	26.1%
- Diluted	24.18	8.66	179.3%	24.18	19.03	27.0%
<b>Margins</b>						
Revenue Margin	10.2%	8.5%		10.2%	8.6%	
EBITDA Margin	23.6%	16.5%		23.6%	32.4%	
Marketing % TTV	2.1%	1.8%		2.1%	2.0%	
NPAT	19.4%	8.7%		19.4%	21.6%	
Effective Tax rate	9.3%	43.3%		9.3%	30.8%	

(1) Result adjusted for the impact of one-off costs: Start-up costs for Lots of Hotels business of \$2.3m, ZUJI acquisition and transition cost of \$5.4m, and initial loss for ZUJI of \$1.6m

# Financial results summary

- TTV up 9.4% to \$967 million
  - Lower 2H result reflects non consolidation of Webjet US following sale of 35% stake in December 2013
  - Elimination of unprofitable sales
  - Underlying real TTV growth is 19%
- Revenues up 31.9% to \$98.6 million
  - Driven by increased contribution from ZUJI and LOH businesses
- TTV margin up 20% to 10.2%
  - Improved operating terms across all businesses
  - Evolving business mix – ongoing focus on higher margin, non-air revenue streams
- Marketing costs 2.1% of TTV - in line with target spend
- Investment in technology \$4.5 million - \$2.0 million lower than FY13

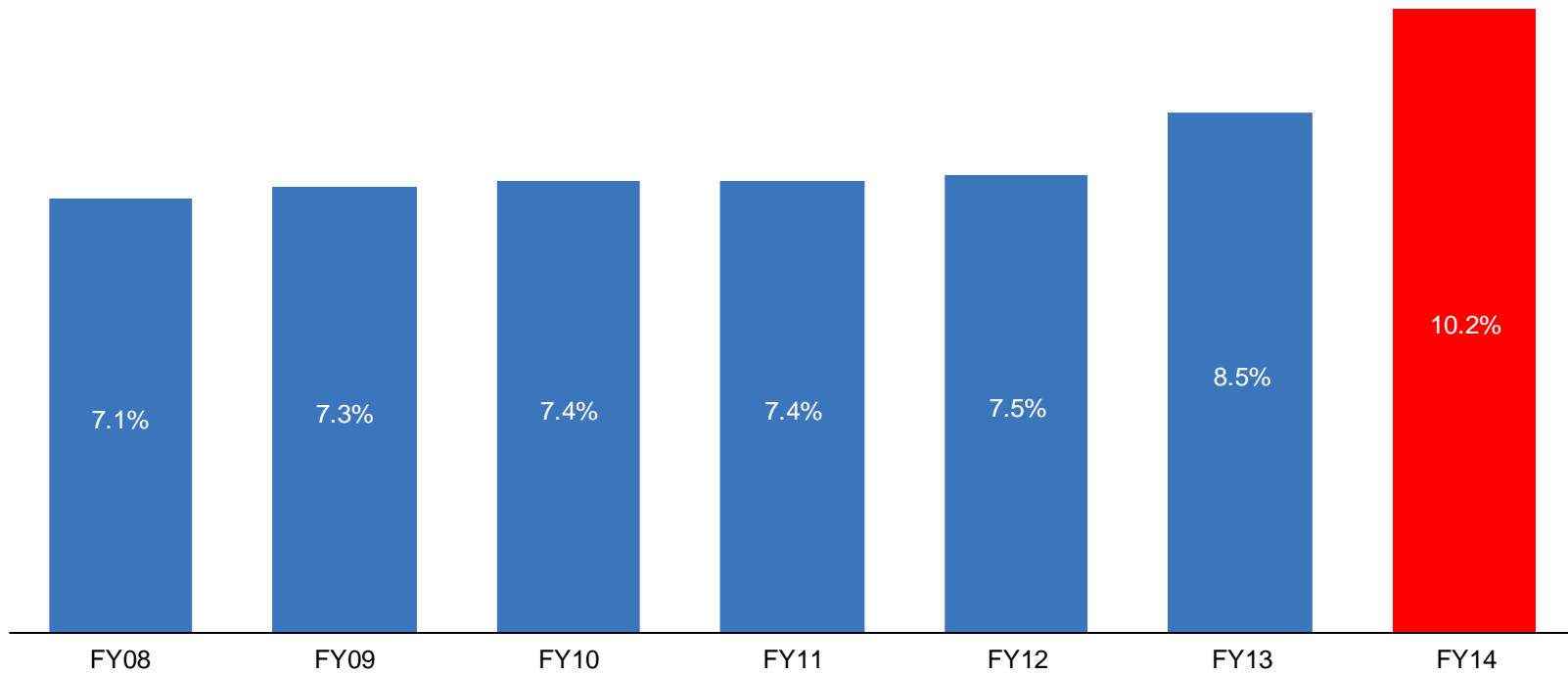
# Financial results summary (cont'd)

- EBITDA up 8.1% to \$23.3 million; 89.3% above FY13 Reported EBITDA <sup>(1)</sup>
  - Driven by \$8 million turnaround in ZUJI business
  - LOH returned \$0.5 million EBITDA in 2H14 – break even for full year
  - Webjet business essentially flat
- NPAT up 33% to \$19.1 million; 195.0% above FY13 Reported NPAT <sup>(1)</sup>
  - Utilisation of ZUJI carry forward tax losses (and previously unrecognised tax losses) reduced average tax rate to 9.3%
  - Tax rate expected to be 20-25% going forward

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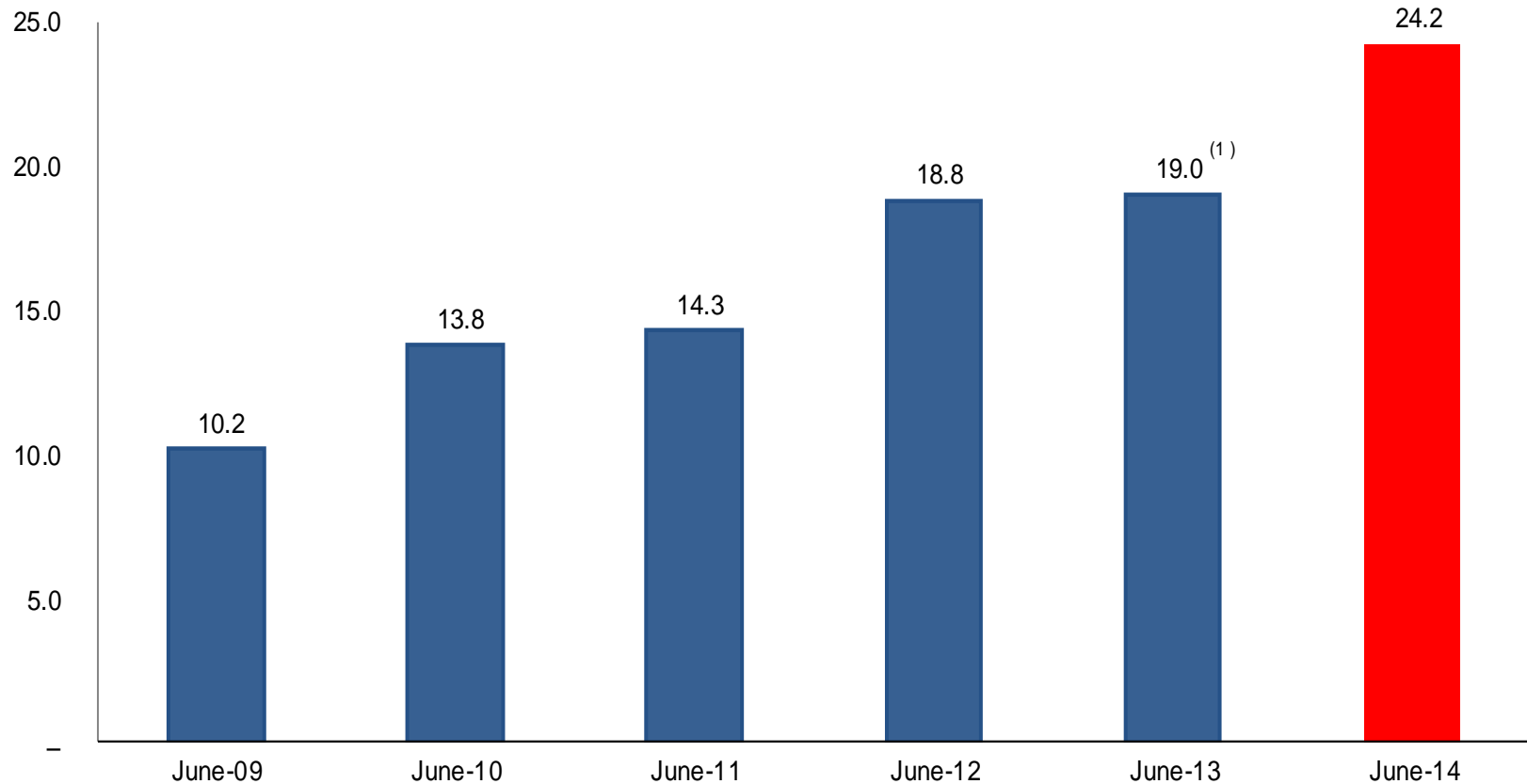
# Revenue margin continues to grow

Revenue / TTV margin



# Continued growth in EPS

Normalised EPS (cents)



(1) Result adjusted for the impact of one-off costs: Start-up costs for Lots of Hotels business of \$2.3m, ZUJI acquisition and transition cost of \$5.4m, and initial loss for ZUJI of \$1.6m

# Strong balance sheet

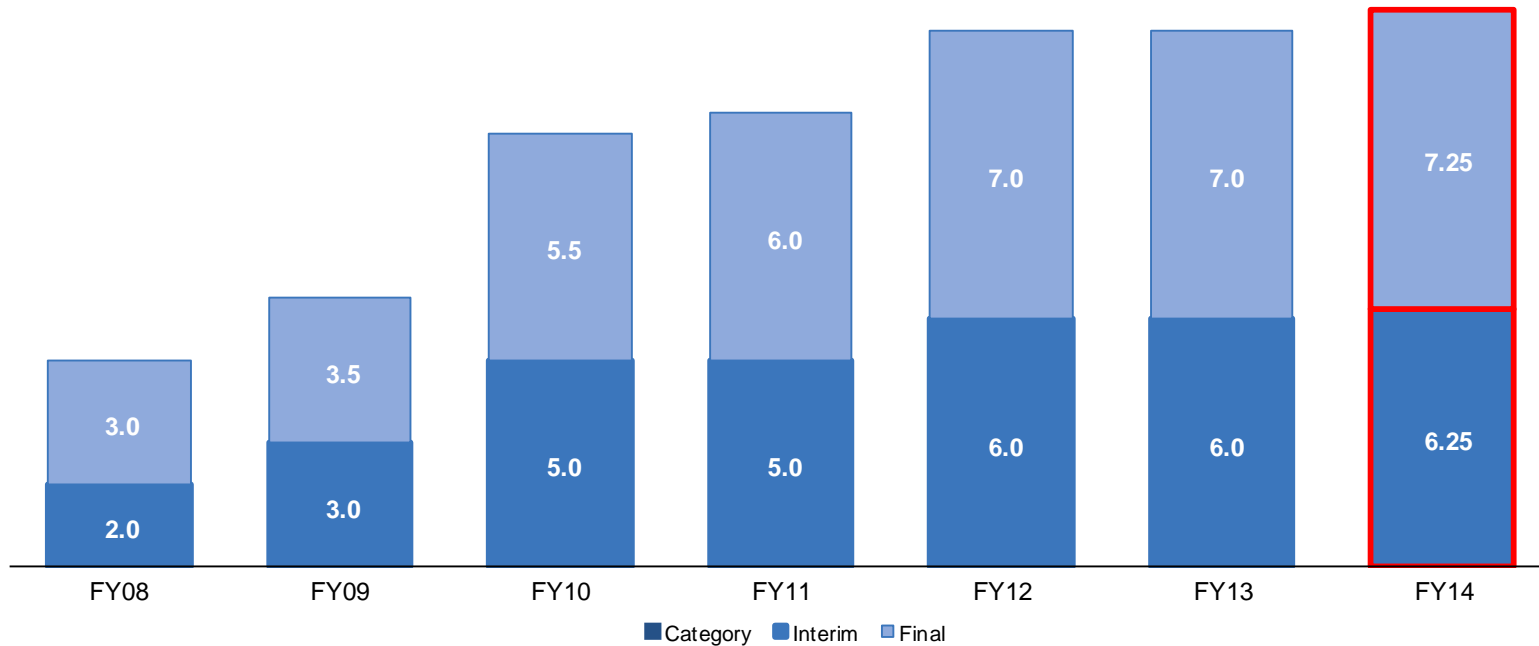
\$m	Jun-14	Jun-13	Change
Cash	51.8	66.8	(15.0)
Other Current Assets	26.3	22.0	4.3
Non-Current Assets	51.1	45.4	5.7
<b>Total Assets</b>	<b>129.2</b>	<b>134.2</b>	<b>(5.0)</b>
Current Liabilities	49.1	70.0	(20.9)
Non-Current Liabilities	10.8	3.5	7.3
<b>Total Liabilities</b>	<b>59.9</b>	<b>73.5</b>	<b>(13.5)</b>
<b>Equity</b>	<b>69.3</b>	<b>60.7</b>	<b>8.5</b>

- Generated cash and equivalents of \$21.6 million
- Cash balance includes \$18.8 million of client funds (\$29.0 million as at 30 June 2013)
- Current liabilities have been reduced by \$20.9million, representing the Zuji settlement and integration
- Board declared fully franked final dividend of 7.25 cents
  - Total FY14 dividend of 13.5 cents (up 0.50 cents)



# Full year dividend increased to 13.5 cents

Cents paid – fully franked



# REVIEW OF BUSINESSES

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## B2C Travel

ONLINE CONSUMER TRAVEL MARKET

# WEBJET LIMITED

## B2C Travel



Australia  
New Zealand



Australia  
Singapore  
Hong Kong



Middle East  
Africa



Europe

# Webjet

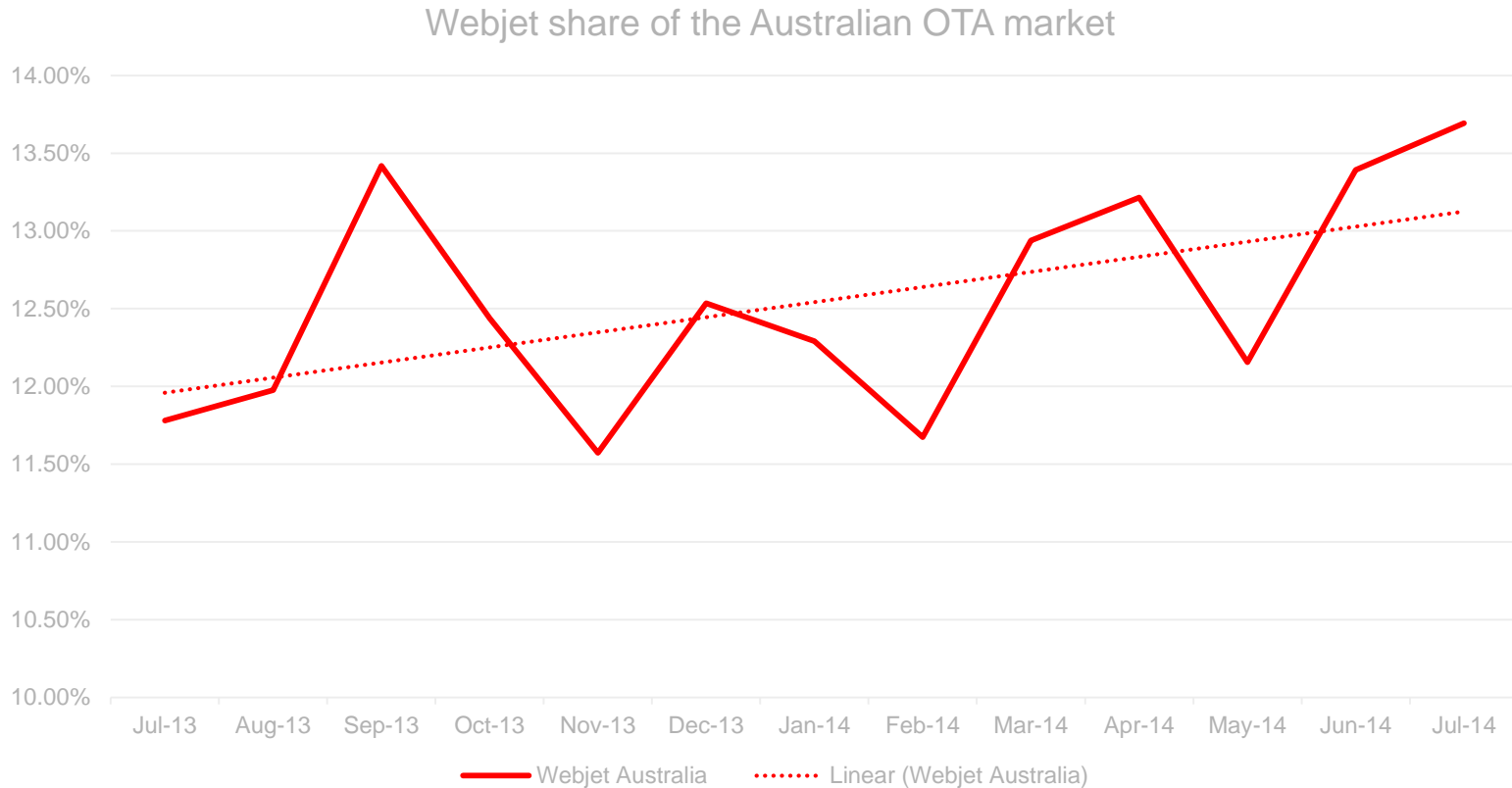
- Business performance inline with overall domestic travel market
- Webjet brand remains strong
  - Continues to leads brand awareness among OTAs – increased marketshare as measured by Hitwise, further extending our #1 OTA ranking
  - Brand awareness reinforced through targeted TV and tactical marketing campaigns
- Ongoing focus on delivering customer service enhancements
- Ranked #1 in external benchmarking of service centres for the AU travel market
- Continued investment in mobile platforms
  - Delivered better user-experience for mobile-optimised flights
  - Introduced new mobile-optimised car and hotel sites

# Webjet (cont'd)

- Ongoing focus on growing higher margin business streams
  - TTV margin continues to improve – up 2.2% during FY14
  - TTV contribution from mobile grew 150% during FY14
  - Packages business continues to grow – currently \$30 million annualised TTV run rate (up 127%)
  - New product launches
    - Webjet Exclusives - exclusive travel deals for Webjet members
    - Webjet Cruises – capitalizing on this growing travel segment
- New Zealand business reported strong second half - driven by increased international sales
- Successful completion of Cloud computing migration

# Strengthened Hitwise #1 OTA ranking

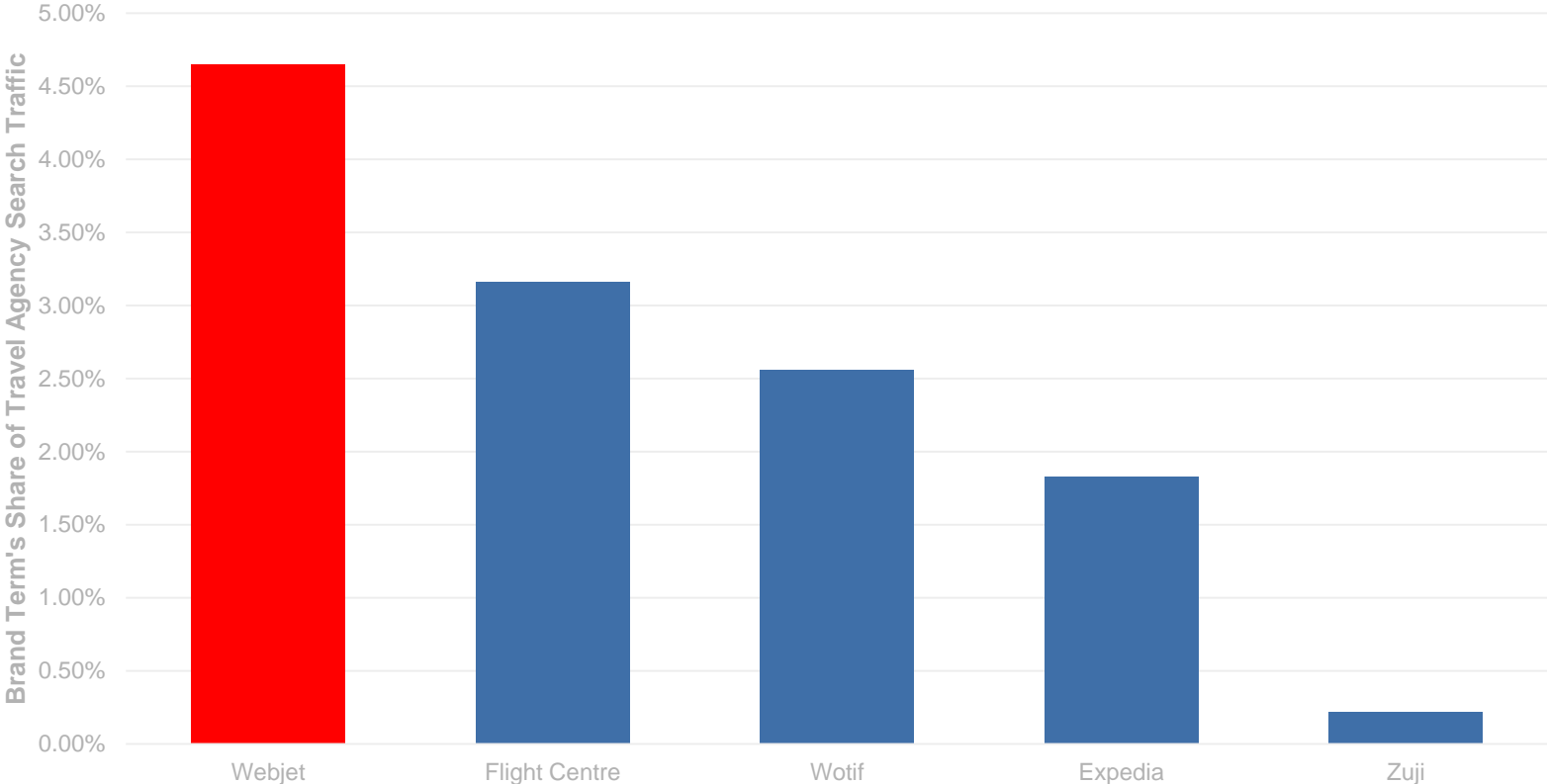
Increased market share by 14% during FY14



Source is Htiwise.com.au

# Webjet continues to lead OTA brand awareness

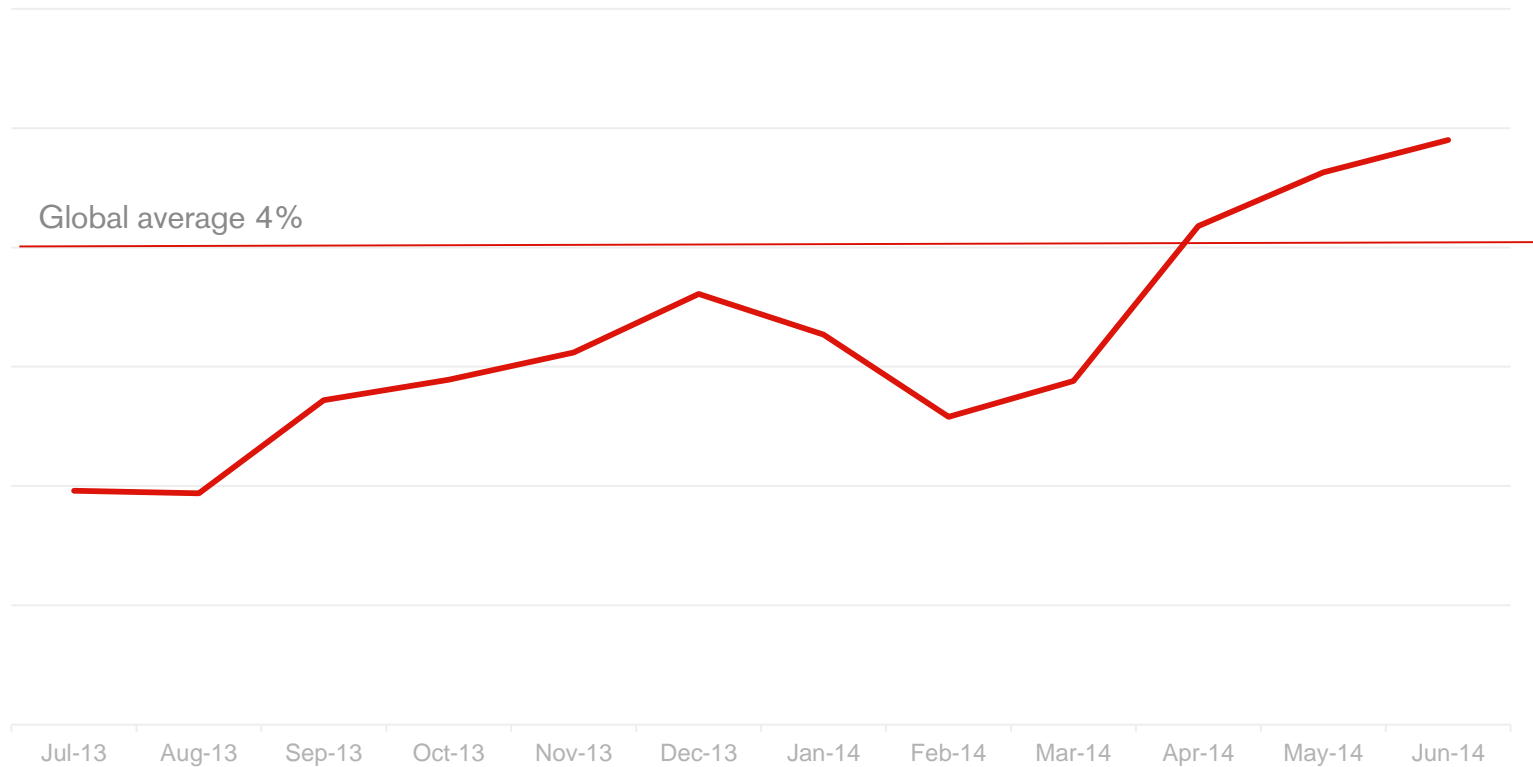
Brand Share of Agency Search Terms



Source: Hitwise upstream search terms January –June 2014.

# Mobile TTV outperforming industry

Mobile TTV Contribution Growing



Global average sourced from: Adobe Digital Index's (ADI) "Travel 2014 Report"



# Growth in Package businesses continues



# ZUJI

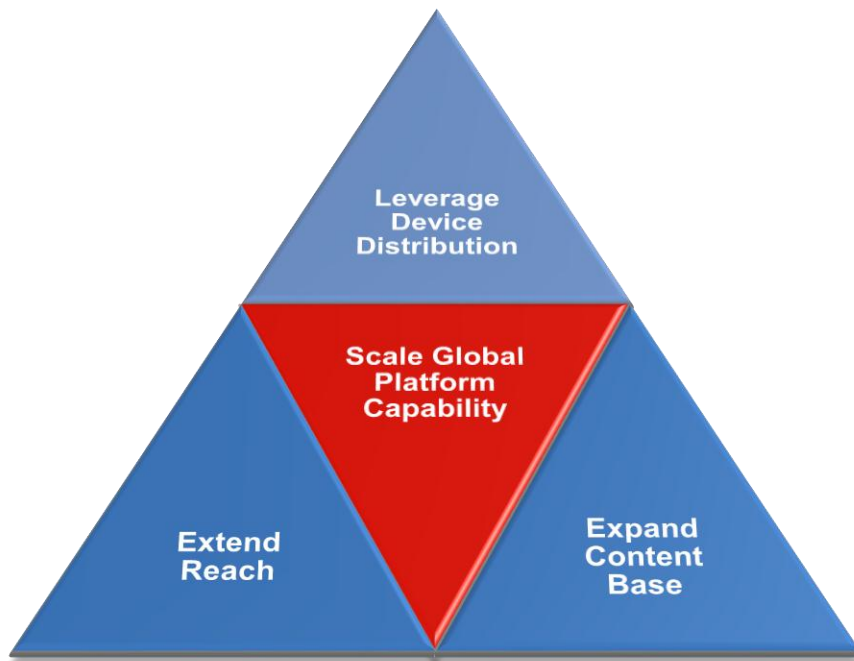
- Leading OTA in Singapore and Hong Kong markets
- Major quality improvement program underway
  - Established 24/7 high-quality service centres
  - External benchmarking has rated HKG and SIN service centres as #1 in the industry; Pre-acquisition results were substantially outside of the top 10
- New product developments
  - Launch of Chinese language site in Hong Kong;
  - Inclusion of additional LCCs
- Extended partnership with Virgin Australia to provide holiday packages site for Virgin Australia Holiday for a further 3 years
- Successful migration to Webjet Cloud computing platform
- Delivered mobile flight booking sites for all sites

# ZUJI

- Business delivered around \$2 million EBITDA contribution for FY14 – \$8 million EBITDA turnaround since acquisition
  - Elimination of unprofitable business streams
  - Focus on bottom line profit and more sustainable TTV margins
  - Successful extraction of cost synergies identified at acquisition
    - Reduced headcount by 40%
    - Closed the SYD office and consolidated to MEL
    - Relocated SIN offices to more cost appropriate premises
    - Operating costs reduced by more than 30% including the elimination of duplicate IT and back office costs
    - Migrated to more cost effective third party service providers
- Additional revenue synergies are expected to be delivered during FY15

# B2C - Evolving Technology

- Completed cloud implementations across brands
- Completed transition of ZUJI businesses to Webjet's technology stack
- Establish multi language capability on the platform, first site live is ZUJI HKG
- Implement new mobile channels for all brands
- Developed industry leading ticketing automation
- Enhance technology platforms to accommodate new product and payment types: Webjet Exclusives, Webjet Cruises, enhanced domestic content for Webjet AU, MasterPass
- Implemented new, automated deployment process to dramatically improve speed to market



# B2C FY15

## Webjet

- Continued improvement in margin mix through growth of non-air business streams
  - Webjet Exclusives launched June 2014 – strong bookings in first full month of operation
  - Webjet Cruise launched in August 2014 – robust marketing plan in place to grow cruise over the year
- Ongoing customer experience improvements
- Ongoing investment in mobile platforms

# B2C FY15

## ZUJI

- Ongoing product development
  - Additional Chinese language sites
  - Continued investment in mobile platforms
- Focus on increasing market share in existing ZUJI markets
- New market opportunities and ongoing content expansion
  - Online travel penetration rates in Asia remain low compared to other markets
  - Increasing LCC content across Asia to take advantage of high LCC penetration rates

# REVIEW OF BUSINESSES

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## B2B Travel

PROVIDING HOTEL ROOMS TO PARTNERS VIA THE ONLINE CHANNEL

# Lots of Hotels (LOH)

- Online B2B hotels business established in February 2013
  - Now in 20 markets across Middle East and Africa
  - Plan to launch into a further 10 markets by December 2014 – solidifying unique position in Middle East and African markets
- Proven and experienced management team in place
- Performing ahead of expectations
  - Currently on \$80 million annualised TTV run rate - up 100% in FY14
  - TTV margin continues to improve – expected to exceed 8% by June 2015, which will be nearly double the 4.33% margin achieved in FY13
  - Profitable in 2H14 - \$0.5 million EBITDA



# Lots of Hotels - Sourcing Strategy

<b>Step 1: Multi-supply aggregation</b>	<b>Step 2: Direct contracting in key cities</b>	<b>Step 3: Global chain dynamic inventory agreements - 2015</b>
<p><b>Done</b></p> <ul style="list-style-type: none"><li>• 12 partners already integrated</li></ul>	<p><b>Ongoing</b></p> <ul style="list-style-type: none"><li>• 1200 agreements already in place</li></ul>	<p><b>Ongoing</b></p> <ul style="list-style-type: none"><li>• Deals completed with Hilton, IHG and Accor. Implementation within 1H15</li><li>• Adds over 10,000 direct connect hotels to inventory pool</li><li>• Direct contracts to grow from 1200 to over 11,000 by Dec 2014</li><li>• Direct contracting has potential to be over 20,000 hotels by June 2015</li></ul>

Net benefit of the sourcing strategy is margin accretive to LOH and Sun Hotels

# Lots of Hotels – Business Mix

## Top Destinations

1. United Arab Emirates
2. Turkey
3. Saudi Arabia
4. United Kingdom
5. France
6. United States of America

## Top Source Markets

1. Saudi Arabia
2. United Arab Emirates
3. Qatar
4. Kuwait
5. Jordan
6. Turkey

# SunHotels

- Binding Heads of Agreement to acquire SunHotels Group effective from 1 July 2014
- Substantial online hotel provider specialising in provision of hotels and transfers in European resort destinations selling into major markets of Scandinavia and the UK
- Provides immediate extension of product sourcing and distribution opportunities for the B2B business
  - 40,000 unique hotels – including 6000+ directly contracted hotels
  - Scalable technology platform
  - Consistently profitable over last 8 years (2013 EBITDA €2.6m)
- Completion expected end August 2014

# B2B FY15

- LOH and SunHotels will share a technology platform, customer service and inventory
  - Provides ability to expand inventory offers for each business within their respective markets
  - Opportunities for margin enhancement
  - Considerable opportunities to exploit new markets within Europe

# FY15 Outlook

- The company will provide guidance regarding FY15 outlook at the Annual General Meeting to be held on 26 November 2014
- July's TTV and EBITDA performance is ahead of last year

