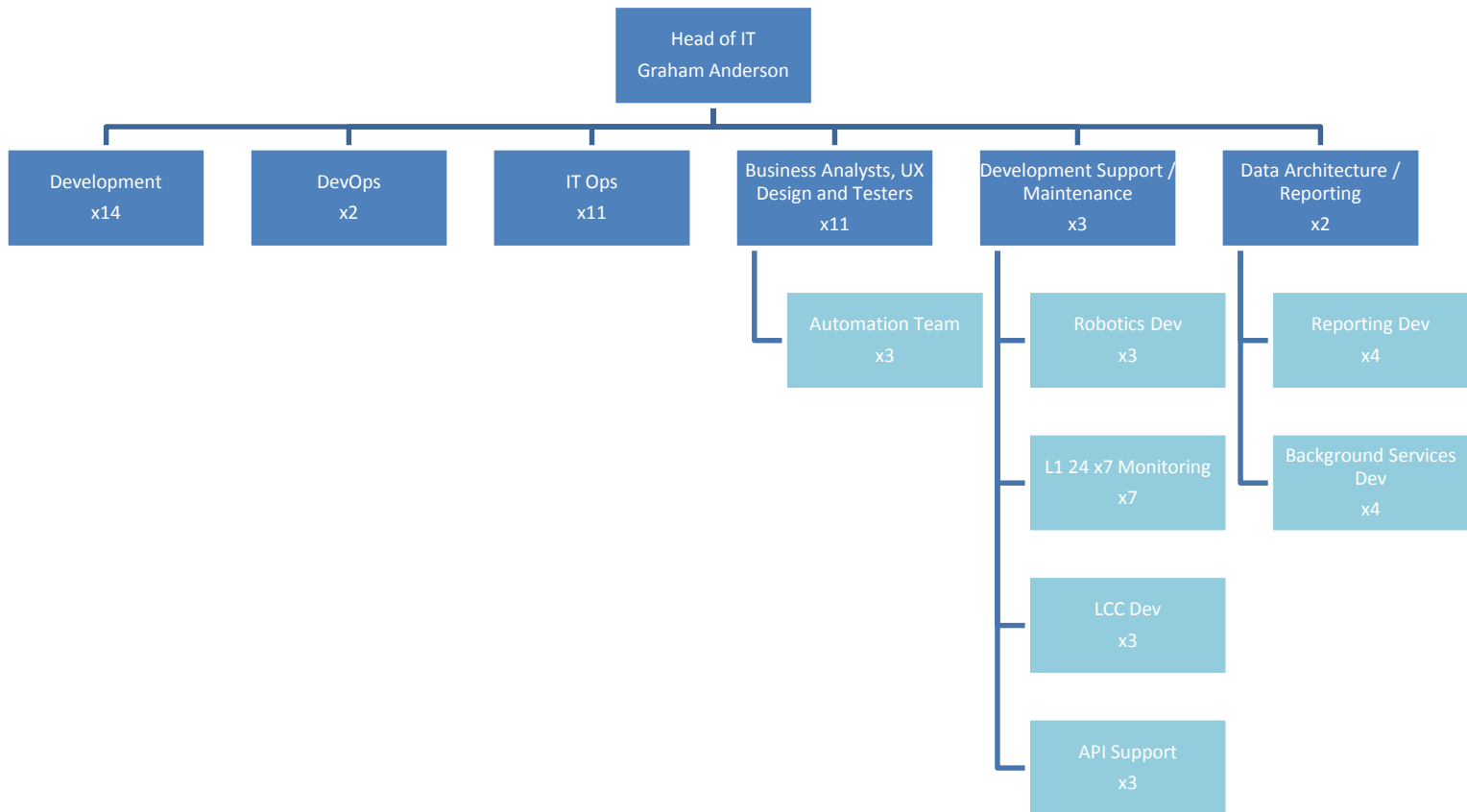




# Webjet Group IT

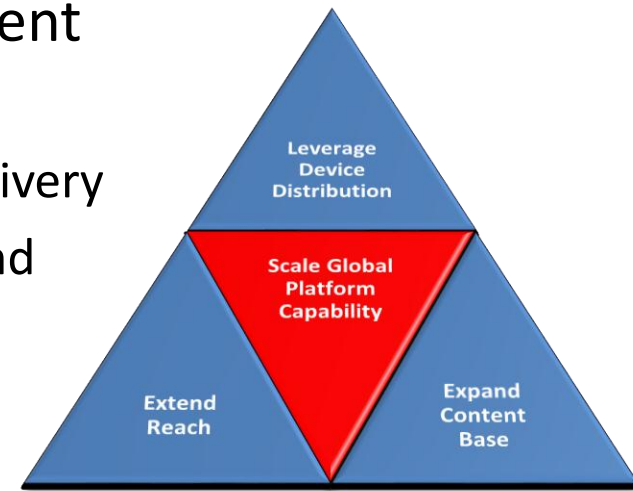
Investor Briefing  
November 26<sup>th</sup>

# Webjet IT



# Webjet Group Technology

- Is focused on delivering a customer experience that provides:
  - Convenience
  - Global Reach
  - Personalisation
- Is underpinned by a multichannel engagement based upon:
  - a framework of innovation and rapid feature delivery
  - a heritage of fast, flexible, extendable, secure and cost effective infrastructure



# 2015: What are we working on?

- Convenience
  - Delivering improved interfaces and workflows: implementing a responsive experience to phone, tablet and desktop channels
  - Providing a connected customer interaction across all POS channels
  - And ensuring fast interactions through the different channels
- Global Reach
  - Extend the sites and technology integrations in line with business priorities
  - Add new languages and multi currency options to our POS channels
  - Expand content and payment sources for markets in our POS channels
- Personalisation
  - Providing content relevance based on decision intelligence
  - Enhancing our business intelligence tools and integrate into workflows
  - Extend our product campaign and filtering tools to provide more flexibility in content targeting

# Our journey continues

- Two years of change embracing agile and lean techniques to improve our velocity to deliver great features to the markets
- Evolved and extended our use of hybrid cloud technologies to deliver flexible and scalable solutions
- Establish technology teams in collaborative efforts across the globe with our market channels and world class partners

# Thank You

