



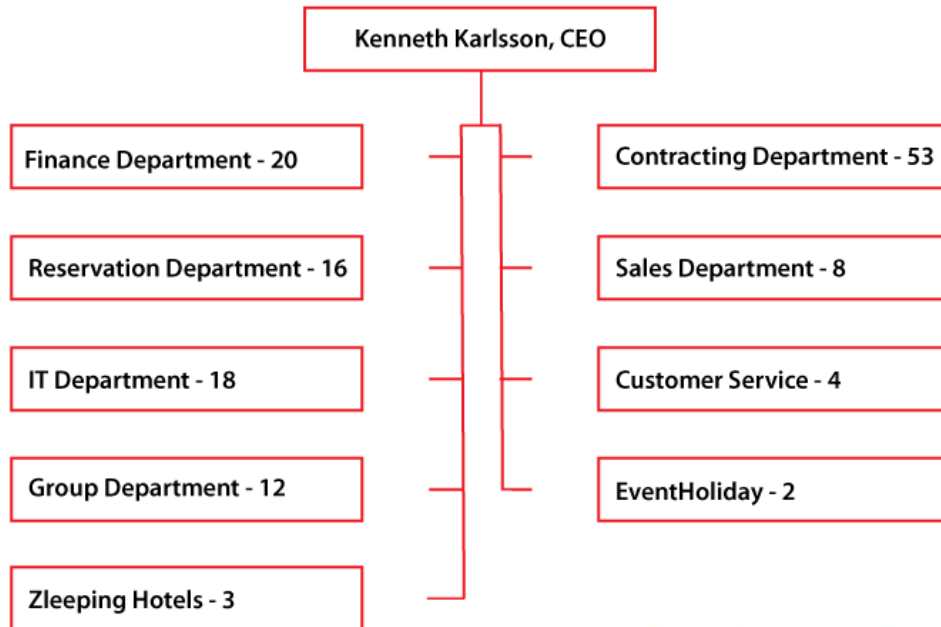
SunHotels

Investor Briefing
November 26th

Kenneth Karlsson - Founder

- Swedish born and educated
- Initial career as a pilot
- Transitioned into the travel industry, with early experiences in Club 33 and Vingresor
- Managing Director for Sweden, Norway, Finland, Belgium, Netherlands, France, Germany, Spain for Thomas Cook
- Started SunHotels 2002 with just 1 employee

SunHotels



SunHotels in the World

- AMSTERDAM - 1
- BASEL - 1
- BEIJING - 2
- BERLIN - 1
- BUDAPEST - 1
- CÁDIZ - 1
- CANCÚN - 11
- COLOGNE - 2
- COPENHAGEN - 1
- CRETE - 2
- CYPRUS - 1
- HELSINKI - 2
- FUERTEVENTURA - 1
- LONDON - 7
- LAS PALMAS - 1
- MADRID - 2
- MALLORCA - 90
- MENORCA - 1
- MUNICH - 1
- OSLO - 1
- ROME - 1
- RHODAS - 1
- SHANGHAI - 1
- STOCKHOLM - 3
- STUTTGART - 1
- VADÚZ - 4
- WARSAW - 2
- ZURICH - 4



Our Market

- Travel agents best friend
- All components for a package holiday except flights
- #1 provider in Scandinavia
 - Early booking market, which is quite unique
- Expanding into UK and other European destinations

Our Platform

- Service
- Staff
- Supplier/Partner
- Satisfied clients
- Simpleness



Our IT

- Custom built IT system
- Comprehensive system but easy for customers to use - creating competitive advantage
- The fastest booking system in the market



Our Growth Plans

- Provider to Tour Operators
 - Signed contracts with Ving, Apollo and Sembo.
Launching 2014/2015
- Contract with Amadeus
 - Development done, now in test
 - Planning to launch 2015
 - Opens up the corporate market
- New connection to German technology
- Extended product range available via the Lots of Hotels relationship

Why I chose Webjet?

- Wanted a partner outside of Europe
- Good cultural fit
- Could invest and facilitate future growth of the business
- Could bring management expertise upon my executive responsibilities departure

Thank You

